
About CDI

We are an innovative professional consultative selling and dealer training firm that specializes in sales, customer service and the management of those functions. We help you improve your processes, procedures and employee performance, so that you can grow and secure your customer base profitably.

For 17+ years, Corporate Dynamics Incorporated (CDI) has helped organizations just like yours transform business problems into profitable solutions. And we don't rest until our clients get results.

We are able to create measurable improvements by:

- Developing a deep and complete understanding of our clients' businesses and business issues
- Implementing our unique combination of consulting services, process improvements, training services and products to improve results
- Reinforcing these new behaviors and processes in real-world, on-the-job situations to ensure that the positive change is permanent
- Creating repeatable and sustainable business processes designed specifically for your business that will have an immediate positive impact on the bottom-line

CDI Differentiators

- Proven track record of results
- Comprehensive curriculum
- Training aligned to business objectives

- Customized to client's specific needs
- Focus on system vs. event
- Experiential
- Practical, relevant, action oriented, results driven

What does this mean for your business?

- Increased Sales & Profit Margins
- Increased Customer Growth & Retentions
- Competitive Edge in the Marketplace
- Increased Employee Performance & Proficiency

The CDI Guarantee: CDI guarantees positive, measurable business results from the implementation of our processes, strategies and recommendations or you don't have to pay us!